

# Blog Posts

Blog Posts

Location

Create

Display

## Blog Posts

Blog Posts are designed for you to comment on topics that are of interest to your audience.

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## Topics

How do I locate blog posts?

How do I create blog posts?

How can viewers see and share my blog post?

The screenshot shows a blog post interface. At the top left is the Convey logo and a 'Blog Article' tag. The title is 'The Freedom and Benefits of BYOD', posted by Danny Gaston on July 6, 2016 at 10:08 am. Social sharing icons for Facebook, Twitter, LinkedIn, and Google+ are present, along with an 'Email' button. A 'What's This?' link and an 'Edit Post' button are also visible. The main content area contains the title and a paragraph of text: 'With the rapid increase of personalized technology use, a phenomenon is occurring in the workplace that is changing the way people work. This is BYOD, or "Bring Your Own Device," a policy that permits employees to use their personal computing devices, including laptops, tablets and smartphones, to access company information and applications. BYOD is growing in popularity because it provides multiple benefits to businesses and freedom to users. RapidScale can help companies implement this policy while still having confidence in the security of private information. We offer solutions that enable you to introduce BYOD efficiently and securely in your business. Our Virtual Desktop Solutions, CloudDesktop and CloudOffice, are perfect for companies that want to embrace this new way of working. Here are the benefits of BYOD: Productivity Though the use of personal devices used to be seen as a distraction in the workplace, the mindset regarding this topic is beginning to change. In many cases, BYOD is actually boosting the productivity of businesses and their employees. A recent study found that 93% of employees find BYOD to be beneficial to both employees and employers, while 53% of business decision makers acknowledged the fact that it leads to more productive employees. The flexibility that BYOD provides allows users to access the business applications and data they need from anywhere, on the personal device of their choosing. This means your employees can continue working even when they need to be away from the office. This allows your business to take advantage of new opportunities because your employees don't need to be tied to their office desk. They can work just as easily from across the city, or even from across the world. This is a luxury that wasn't possible before.' On the right side, there is a 'Topics' section listing 'cloud, applications in the cloud, cloud services, cloud computing, byod, virtual desktop' and a 'More on These Topics' section with four article thumbnails: 'Webinar: Upgrades from Convey..', 'Raising the Bar in the Channel', 'Getting the Most From Convey', and 'Master AGents and You'.



QUICK TIP

Use a blog post to reveal your personality, comment on industry and market trends, and to engage others with your ideas.

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### How do I locate blog posts?

From your Dashboard, select Posts then Create New Post and select Blog from the drop down menu.

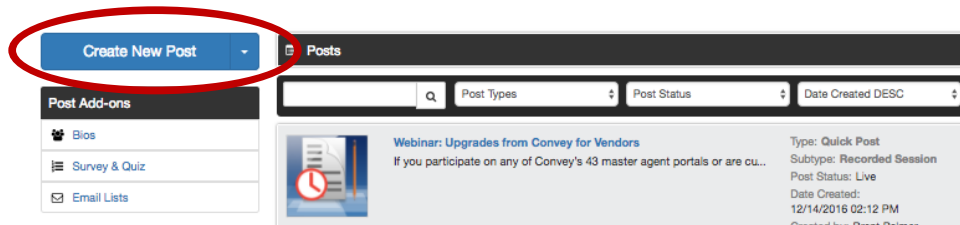
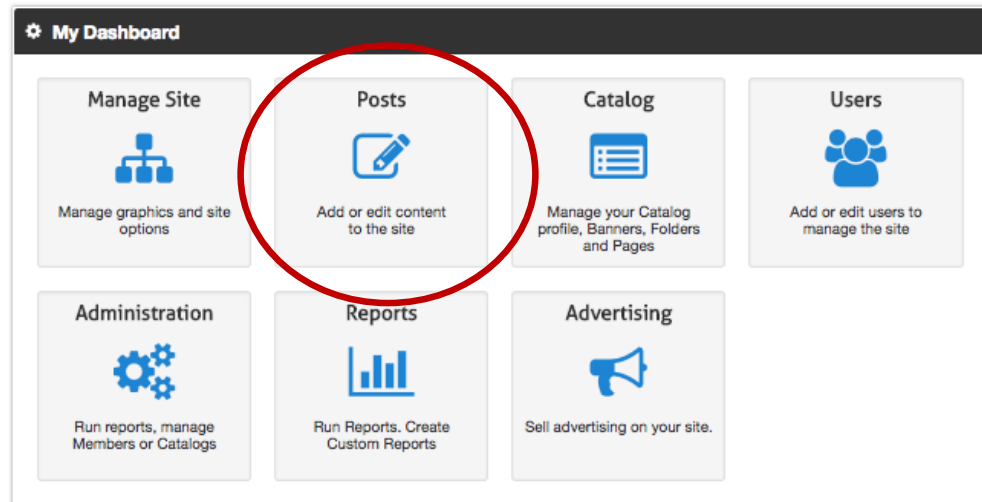
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### How do I create blog posts?

Enter a title, topics and write the blog post in the description area. As an option, you can attach a file for download. Select “Manage Options” if you are posting on a hub site. This will allow you to select sites for the blog post to appear. Select your publishing option and click “Publish Now” to finish.

Blog Posts are a great way to keep audiences engaged with you during your downtime when you are in between more important posts.

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Home / Posts / Add Blog Post

**Add Blog Post**

Enter a title  
Enter Blog Post Title

Enter topics and industries keywords  
Topics and industries add keywords to your post for search.

Click to enter topic (required)      Click to select industry type (optional)

Enter or paste text and graphics (optional)

Rich text editor toolbar: <> | Bold | Italic | Underline | Bulleted List | Numbered List | Link | Unlink | Image | Video | Table | Undo | Redo | Text Color | Background Color

Cancel    Post Now

**Attach a File (Optional), Allow Share**  
Upload an attachment.  
+ Select file    Upload  
 Allow Email Share

**Sites, Folders and Features**  
Add this post to folders, spoke sites and make it featured.  
Manage Options  
This post will be added to 4 of 4 sites.

**Publish, Draft, Schedule**  
Publish now, save as a draft or schedule this post.  
 Publish Now  
 Save As Draft  
 Schedule



Hub sites are connected to other “spoke” sites to make content delivery convenient. Blogs always appear in the Blog folder.

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### How can viewers see and share my blog post?

A viewer can share a blog post via social media or 1-touch email share. If you have added a file attachment, they can download it. If these options are not made available, the buttons will be hidden from view.



### The Freedom and Benefits of BYOD

Posted by Danny Gaston on July 6, 2016 10:08 am



[What's This?](#)

[Edit Post](#)

### The Freedom and Benefits of BYOD

*With the rapid increase of personalized technology use, a phenomenon is occurring in the workplace that is changing the way people work. This is BYOD, or "Bring Your Own Device," a policy that permits employees to use their personal computing devices, including laptops, tablets and smartphones, to access company information and applications. BYOD is growing in popularity because it provides multiple benefits to businesses and freedom to users. RapidScale can help companies implement this policy while still having confidence in the security of private information.*

*We offer solutions that enable you to introduce BYOD efficiently and securely in your business. Our Virtual Desktop Solutions, CloudDesktop and CloudOffice, are perfect for companies that want to embrace this new way of working. Here are the benefits of BYOD:*

#### Productivity

Though the use of personal devices used to be seen as a distraction in the workplace, the mindset regarding this topic is beginning to change. In many cases, BYOD is actually boosting the productivity of businesses and their employees. A recent study found that 93% of employees find BYOD to be beneficial to both employees and employers, while 53% of business decision makers acknowledged the fact that it leads to more productive employees. The flexibility that BYOD provides allows users to access the business applications and data they need from anywhere, on the personal device of their choosing. This means your employees can continue working even when they need to be away from the office. This allows your business to take advantage of new opportunities because your employees don't need to be tied to their office desk. They can work just as easily from across the city, or even from across the world. This is a luxury that wasn't possible before.

#### Topics

cloud, applications in the cloud, cloud services, cloud computing, byod, virtual desktop

#### More on These Topics

- [Webinar: Upgrades from Convey.. →](#)
- [Raising the Bar in the Channel](#)
- [Getting the Most From Convey](#)
- [Master AGents and You](#)



Make sure to select "email share" in the posting process so that the viewer can share your blog with others.